
● Skills

- Highly organized
- Detail oriented
- Time management
- Strong layouts and typography
- Branding and conceptual development
- Art Direction
- Adobe Creative Suite:
Photoshop, Illustrator, InDesign,
Premiere Pro, After Effects, XD)

● Experience

Angry Butterfly//Art Director

December 2022-Present

- Developing insights, concepts and ideas for campaigns while deciding overall visual style.
- Art direction lead for social media content creation including video production, food photography and post production editing.
- Creation of motion graphic social posts including storyboards, layout, animation notes and production.
- Branding for strategic roadmap including print and digital booklet, social media posts and microsite.

Klick Health//Art Director

September 2022-December 2022

- Concepting for pitches and presenting ideas to clients.
- Incorporating and exploring client suggestions and directives.
- Organizing creative materials to ensure a smooth transition to other departments.
- Leading tasks including: emails, websites, interactive visual aids, print pieces, social posts and more.

Klick Health//Junior Art Director

May 2021-August 2022

- Campaign concepting, design decisions and adhering to client requests.
- Taking on a leadership role in group work and ensuring that all team members are being heard.
- Designing campaign tactics and deliverables based on insights.
- Visually solving problems while keeping accessibility in mind.

Fashion Exchange Toronto//Graphic Designer

February 2020–April 2021

- Branded multiple labs and managed projects to ensure all deadlines were met.

● Education

George Brown College//Advanced Diploma

January 2019–April 2021

Graphic Design, Advertising major

● References available upon request.